



In an exciting collaboration with the Department for Business and Trade and OCO Global, we're connecting high-growth businesses to the dynamic Utah Trade corridor. This initiative leverages the strengths of Utah's Aerospace & Defense sector and fosters international cluster connectivity to expand your business's reach.

Why Join?

- **Broaden Your Market:** Dive into a 8-month programme designed to enhance your export opportunities and international visibility.
- **Innovative Connectivity:** Benefit from a digitally connected ecosystem, fostering bilateral trade and partnership successes.
- **Strategic Collaboration:** Engage with international partners, buyers, and sector experts through a technology-enabled platform, increasing your export and partnership outcomes.

Companies will have the opportunity to join a digitally connected ecosystem designed to boost bilateral trade activities, thereby enhancing their export capabilities and partnership success. Participation in the program offers:

- **Market Assessment:** Gain key insights into potential clusters within high-growth international markets, providing a solid foundation for strategic planning and entry.
- **Technology-Enabled Collaboration:** Successful applicants will gain access to an online platform designed to facilitate opportunities and foster a digital community among businesses.
- **Access to Opportunities:** Engage in business development activities and buyer engagements within key international clusters, opening doors to potential collaboration opportunities.
- **Webinars and Roundtables:** Participate in events with key sector experts in Utah, enhancing communication and collaboration between companies and institutions across both regions.

By leveraging the Memorandum of Understanding (MoU), participating companies will be able to:

- Strengthen trade between the UK and Utah.
- Overcome barriers for smoother business operations.
- Enhance supply chain resilience and academic ties.

Utah's Aerospace & Defence Excellence: Home to industry giants and a vibrant employment base, Utah stands out in aerospace engineering, materials science, and other critical areas. The state's commitment to economic and fiscal stability has been recognized nationally, providing a solid foundation for your business to thrive.

To express your interest and be considered for participation in the unique trade corridor, please make sure to fill out the questionnaire by the deadline of **March 13, 2024**. The questionnaire can be found here <https://forms.gle/NpE7iMK5NzkVqCYU9>. If you have any questions or require further information, please do not hesitate to reach out to us at utahtrade@ocoglobal.com