



Expression of Interest / Application Form
To co-share the Aerospace Wales stand at DSEI, ExCEL London
14-17th September 2021

Registering your interest does not guarantee an automatic allocation. Spaces on the stand are limited and not all applications will result in attendance at the show.

The member cost of exhibiting is **£2000** (non-members **£3000**) and includes:

- Exposure on fully-branded Aerospace Wales stand within the ADS UK Pavilion.
- A branded pod (exact size tbc)
- 3 exhibitor passes for the duration of the show
- Access to storage and electricity supply
- Access to meeting spaces on stand
- Access to trade delegations (via ADS)
- Online profile
- Inclusion in printed brochure (UK pavilion brochure)

Please note - the cost does NOT include accommodation, travel or subsistence.

Due to limited availability, completion of this form does not guarantee an automatic allocation of stand space. All received applications will be considered based on the information therein and will be scored accordingly. Please ensure that any supplementary information is provided along with the application form.

Please note that if your application is successful, you will be required to ensure that your 'pod' is staffed for the duration of the event on all days that the event is open. One member of your team must remain at your pod at all times and be able to clean down your space after each visitor.

Please return your form to rachael@aerospacewales.aero by Wednesday 21st July

Covid-19 liability

The venue and event organiser's Covid advice is recorded, along with our own identified risks. Whilst there will be in-country measures, consideration must be given to local and national Wales restrictions which may also apply. Further information will be provided if your application is successful. You are responsible for your own corporate health and safety and must undertake your own risk assessment accordingly.

Company Name	
Primary Contact	
Address	
Contact details : <ul style="list-style-type: none"> • tel no • e-mail • website 	
Overview of business activities in Wales	

1. Please outline the strategic fit of this event with your business objectives	
2. How do you plan to maximise this opportunity i.e. business development / sales meetings / networking etc.	
3. What targets are you setting to measure the success of the event for your business?	
4. Have you attended this event DSEI previously? If yes, please provide details of when and business outputs from the event	
5. What do you plan to exhibit and showcase at DSEI?	
6. What COVID protocols do you intend to implement at the show and to safeguard your staff	
Please confirm if you are agreeable to appropriate PR	